



94.1 MEGACYCLES

FM CHANNEL 231

Gifts, Taxes and Other Matters

Almost daily there arrive in the audience mail several practical ideas about subscription procedures. These suggestions and the long, thoughtful letters that usually contain them are a rich resource for "promotion" — a somewhat timid, sometimes fatigued department of the noble struggle. Many, of course, are ideas long since considered or tried and for specific reasons abandoned. A few others urge some basic reorientation (toward commercial advertising, for example) which is inimical to KPFA's purpose or commitments. But even these ideas, used or useless, have a collective meaning of large and refreshing importance. Each is a work of concern with the same objective. Without undue sentiment or pride on the staff's part, it is precisely the evidence that this objective is so widely and vigorously shared that gives KPFA its greatest promise. Then also there arrive, like the unexpected legacy from the distant relative, those occasional ideas that truly fit and put substance into the spirit of the thing.

The new plan for supplementary subscription categories is an example. That plan has already given relief to the station's deficit problem, and it drew generously on accumulated suggestions from subscribers. Two other less celebrated examples of direct audience help in promotion planning have affected the procedures for gift subscriptions. We would like to bring these a little more to light.

Shortly before last Christmas a subscriber mailed in five dollars, with instructions that any non-subscribing KPFA listener could have those five dollars as half of a regular year's subscription, if he put up the other five himself. This "matching grant" idea, when it was explained on the air, at once flowered into some dozens of new subscriptions; it played a major part in the success of KPFA's end-of-the-year drive for 4,000 subscribers. Certainly it is an idea that deserves renewal. Subscribers who would like to contribute to a continuing fund for this purpose may do so with assurance that their five-dollar checks, properly earmarked, will be applied as matching halves on new regular subscriptions. When a matching half is deposited with us, its availability will be announced on the air until someone takes up the offer.

(Continued on Page 7)

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BROADCAST HOURS: 3 p.m.-11 p.m. Daily. Saturday and Sunday 9 a.m.-11 p.m. Dates of future rebroadcasts appear in **bold face** and brackets. Dates of original broadcasts appear in light face and parentheses.

SUNDAY, April 1

- 9:00 ORCHESTRAL-VOCAL (March 25) MENDELSSOHN String Symphony #9 STRAVINSKY Cantata MOZART Symphony #39, Eb major
- 10:30 BOOKS: Kenneth Rexroth. (Mar. 29)
- 11:00 PUBLIC AFFAIRS REBROADCAST: "The Inquisitive Atom" (Mar. 27)
- 11:45 MISCELLANY
- 12:00 JAZZ REVIEW: Philip F. Elwood.
- 1:20 THOSE WHO CAN: Mark Schorer reading from his own work, "Lawrence's Censored Novel: Lady Chatterly's Lover" (March 26)
- 2:00 A GERMAN ORGAN MASS: Part III of Bach's Clavierübung, in a complete performance by Helmut Walcha. (Decca)
- 4:00 SONES MARIACHI: Fourth in a series on Latin-American music, conducted by Bob Garfias. (Mar. 27)
- 4:30 KIDNAPPED. Robert Louis Stevenson's story of the wanderings of David Balfour in the year 1751. Part thirteen: "The Quarrel" [Apr. 4]
- 5:00 POETRY: Read by Olive Wong.
- 5:15 TEENAGERS: Spontaneous Guitar
- 5:30 JOSEPHINE GARDNER: Stories told from memory.
- 5:45 CHORAL CONCERT

 BACH Easter Oratorio
 (Soloists, Chorus, Vienna Sym-Grossmann) (Vox)

 BEETHOVEN Mass, C major, Op. 86
 (Soloists, Chorus, Vienna Sym-Grossmann) (Vox)

7:20 MISCELLANY

- 7:30 GOLDEN VOICES: Anthony Boucher Lucrezia Bori, soprano (1888-) second of 2 programs (recordings of 1926-1938) PUCCINI La Bohème: Musetta's waltz: Death scene (Tito Schipa)
 VARNEY L'amour mouillé: Valse d'ois-SPANISH FOLK Seguidilla (arr. Rie-DE FALLA La vida breve: Vivan los que rien PUCCINI La rondine: Ore dolci e divine
- 8:00 COLLOQUY: Books and Ideas: Robert Horan, poet and critic, and Kenneth Scholes, poet and teacher, in a new series of conversation on books. [Apr. 7]

- 8:30 CONTEMPORARY MUSIC SCHOENBERG Suite, Op. 29 (Chamber Ens-Schuller) (Period) DALLAPICCOLA Canti di Prigionia (Santa Cecilia Chorus, Orch-Markevitch) (Angel)
- 9:30 PHILOSOPHY, EAST AND WEST: Alan Watts [Apr. 17
- 10:00 ETHNIC MUSIC: Henry Jacobs [Apr. 4]
- 10:30 THE FILM: Pauline Kael in a discussion of "The Rose Tattoo" [Apr. 7]

MONDAY, April 2

- 3:00 FRENCH MUSIC (March 26)
 POULENC Suite Française; Banalités
 DEBUSSY Fetes Galantes; Suite Bergamasque
- 4:30 BRITISH WEEKLIES: A review from the BBC [Apr. 3]
- 4:45 MISCELLANY
- 5:00 STORIES AND MUSIC: Natalie Lessinger.
- 5:15 THE LITTLE HOUSE SERIES: Read by Virginia Maynard.
- 5:30 YOUNG PEOPLE'S CONCERT SCHUBERT Violin Sonatina, D major
- 5:45 FOLK TALES OF MANY LANDS: Don Therence.
- 6:00 CHAMBER MUSIC
 PURCELL Pavane and Chaconne
 (New Music Quartet) (Bartok)
 SCHUBERT Sonata, A major, Op. 162
 (Szigeti, Hess) (Columbia)
 BEETHOVEN Sonata, D major, Op. BEETHOVEN Sonata, D major, Op. 102 #2 (Fournier, Schnabel) (RCA) MOZART Quartet, Bb major, K. 589 (Barylli Quartet) (Westminster)
- 7:20 NEWS: Charles Levy
- 7:35 COMMENTARY: Trevor Thomas.
- 7:50 MISCELLANY
- 8:00 KPFA-DO-IT-YOURSELF: another jocular commentary on programming by listeners in Mill Valley, E. L. Daggett presiding. [Apr. 8]
- STUDIO CONCERT: Ruth Fulle, so-prano, Ann Kish, violin, and Don Jones, 8:15 STUDIO piano. BACH Three arias for violin, soprano,
 - and piano SCHUMANN Four songs from "Liederkreis
 - PETERSON BERGER Five Swedish
 - Songs MOZART L'Amerò Sarò Constante (Il Re Pastore)

- 9:00 BARBARA GIBBS in a reading of her poetry, recorded at KPFA when Miss Gibbs was in the area to read at the Poetry Center in San Francisco. [Apr. 7]
- 9:30 ORCHESTRAL CONCERT

 DURANTE Concerto, G major
 (Virtuosi di Roma) (Decca)

 MEHUL Symphony, G minor
 (Berlin Radio Orch-Kleinert) (Ura)

 BRAHMS Piano Concerto #2, Bb major
 (Bachaus, Orch-Schuricht) (London)

TUESDAY, April 3

- 3:00 ORCHESTRAL-VOCAL (March 27)
 VAUGHAN WILLIAMS Tallis Fantasia
 BERLIOZ Three Songs with Orchestra
 BACH Cantata #84 "Widerstehe doch"
 SCHUBERT-JOACHIM Symphony
- 4:30 INDIANS IN CALIFORNIA: What Does the Bureau of Indians Affairs Do? Fifth in a series by Frank Quinn, Indian Affairs Field Worker for the American Friends Service Committee; assisted by Dan Hart. [Apr. 6]
- 5:00 WORLD OF CHILDREN: Lori Campbell. "Spiritual Rehearsal"
- 5:15 TELL-ME-AGAIN TALES: Stella Toogood.
- 5:30 KEYBOARD CONCERT: Gertrude Chiarito.
- 5:45 A BEAR STORY: By Eric St. Clair.
- 6:00 ORCHESTRAL-CHORAL

MOZART Symphony #33, Bb major, K. 319 (Concertgebouw-van Beinum) (London)

STRAVINSKY Oedipus Rex (Cocteau, Pears, Cologne Chorus, Orch-Stravinsky) (Columbia)

- 7:20 COMMENTARY: William Clark.
- 7:35 MISCELLANY
- 7:55 BRITISH WEEKLIES: (Apr. 2)
- 8:15 STUDIO CONCERT: The California String Quartet.
 Program to be announced.
- 9:15 MISCELLANY
- 9:30 FINANCING BAY AREA RAPID TRAN-SIT: Professor Knight Allen of Stanford, author of the report, Jean Paulson, and Robert Tideman in a live panel in which you are invited to participate; moderated by Robert Schutz.
- 10:15 MUSIC OF THE WEST INDIES: Fifth in a series on Latin-American music conducted by Bob Garfias. [Apr. 8]

WEDNESDAY, April 4

- 3:00 A CAPPELLA (March 31)
 MONTEVERDI Lamento di Arianna
 VECCHI L'Amfiparnasso
- 4:30 ETHNIC MUSIC: Henry Jacobs Apr. 1)
- 5:00 STORIES AND MUSIC: Natalie Lessinger.
- 5:15 THE LITTLE HOUSE SERIES: Read by Virginia Maynard.
- 5:30 YOUNG PEOPLE'S CONCERT BARTOK Dance Suite

- 5:45 THE WORLD OF SCIENCE: By Janet Nickelsburg. "Getting a Start in the World" read by Eleanor Moore. [Apr. 7]
- 6:00 CHAMBER ORCHESTRA

J. C. BACH Sinfonia, Bb major (Danish Orch-Wöldike) (London) COPLAND Music for the Theater (MGM Ensemble-Solomon) (MGM) HINDEMITH Herodiade (Vienna Orch-Haefner) (Vox) DITTERSDORF Symphony, C major (Danish Orch-Wöldike) (London)

- 7:20 NEWS: Robert Schutz
- 7:35 COMMENTARY: Prof. Alfred Fisk.
- 7:05 KIDNAPPED Robert Louis Stevenson's story of the wanderings of David Balfour in the year 1751. Part thirteen: "The Quarrel." (Apr. 1)
- 8:20 STUDIO CONCERT: A Young Artist Recital by Deno Gianopoulos, piano.
 LEO Arietta
 BARTOK Bourrée
 IVES Alcott (from "Concord" Sonata)
 RAVEL Gaspard de la Nuit
- 8:50 ELIZABETHAN THEATRE: 'The Courtier and the Lady', fourth in the series. BBC
- 9:20 JAZZ ARCHIVES: Philip F. Elwood. [Apr. 6]
- 9:50 TELEMANN

Viola Concerto, G major (Kirchner, Orch-Münchinger) (Lon) Pimpinone (Soloists, Orch-Sternberg) (Oceanic)

THURSDAY, April 5

- 3:00 ITALIAN COMEDIES (March 29) CIMAROSA Il Maestro di Cappella WOLF-FERRARI Il Segreto di Susanna
- 4:30 FRENCH WEEKLIES: A review from Radiodiffusion Française.
- 4:45 MISCELLANY
- 5:00 WORLD OF CHILDREN: Lori Campbell "Sister from Kensington".
- 5:15 THE FISHERMAN AND HIS WIFE: a story play from Grimm, with Charles Levy and Virginia Maynard.
- 5:45 FOLK SONGS: Barry Olivier and Merritt Herring
- 7:15 NEWS: Charles Levy
- 7:30 NEW HORIZONS IN CHEMISTRY: A new series under the auspices of The American Chemical Society and KPFA. "Mercury: the Liquid Metal". Kenneth Masero, Peninsula Laboratories; Fred Alverez and Robert Parr, S. San Francisco High School; Robert Rebertus and Douglas Bruss of Shell Development.
- 8:00 MISCELI ANY
- 8:05 COMMENTARY: Dr. Walter Marseille.

- 8:20 VIOLIN RECITAL: Mozart's sonata in B flat major (K. 454) and Stravinsky's Italian Suite, performed by Willard Tressel and Mona Wahle. The University of California Noon Concert.
- 9:05 MEN AND ISSUES: Robert Schutz interviews Mary Hostetler Murray, author of a recent book, "They Shall Not Hurt Nor Destroy." [Apr. 14]
- 9:30 WILHELM STRIENZ RECITAL
 Arias from German comic operas by
 Lortzing and Flotow, sung by the leading comic basso of the 1930's. (HMV)
- 10:00 THE BLUES: Another in the series of talks with music, by Walter Lehrman.
- 10:30 BOOKS: Kenneth Rexroth [Apr. 8]

FRIDAY, April 6

- 3:00 ORCHESTRAL CONCERT (March 31)
 BOCCHERINI Overture, D major
 SCHOENBERG Piano Concerto
 BERLIOZ Harold in Italy
- 4:30 JAZZ ARCHIVES: Philip F. Elwood (Apr. 4)
- 5:00 LIVING ON A SMALL SCALE: Dr. Gordon Fels.
- 5:15 JOSEPHINE GARDNER: Stories told from memory.
- 5:30 YOUNG PEOPLE'S CONCERT ZEISL Pieces for Barbara
- 5:45 FOREST LORE: Jack Parker, naturalist for the East Bay Regional Parks.
- 6:00 PIANO-VOCAL

 HAYDN Sonata, Ab major
 (Charles Rosen) (EMS)
 SCHUMANN Liederkreis, Op. 39
 (Dietrich Fischer-Dieskau) (RCA)
 BEETHOVEN Diabelli Variations
 (Julius Katchen) London)
- 7:20 NEWS: Robert Schutz
- 7:35 COMMENTARY: Dr. Jeffrey Boss
- 7:50 INDIANS IN CALIFORNIA: What Does the Bureau of Indian Affairs Do? Fifth in a series by Frank Quinn, Indian Affairs Field Worker for the American Friends Service Committee; assisted by Dan Hart. (Apr. 3)
- 8:20 STUDIO CONCERT: Francesco Mazzi, violin, Asbjorn Finess, viola, Helen Stross, cello.
 MILHAUD Sonatine à trois MOZART Duo, Bb major, for violin and viola
 BEETHOVEN String Trio, G major, Op. 9 #1
- 9:20 THE 'NEW' PYRAMID: the discovery of an unknown pyramid at Saqqara, near Cairo, Egypt. BBC
- 10:20 ORCHESTRAL CONCERT
 FRANCK Symphonic Variations
 (Gieseking, Orch-Karajan) Col)
 SCHUBERT Symphony #1, D major
 (Royal Phil-Beecham) (Columbia)

SATURDAY, April 7

- 9:00 COMMENTARY REBROADCAST
- 9:30 MISCELLANY
- 9:45 PHILOSOPHY, EAST AND WEST: Alan Watts (Apr. 1)

- 10:15 WORLD OF SCIENCE: By Janet Nickelsburg (Apr. 4)
- 10:30 CHAMBER MUSIC (March 30) MOZART Oboe Quartet, F major BEETHOVEN Septet, Eb major
- 11:30 COLLOQUY: Books and Ideas: Conversation on literature by Kenneth Scholes and Robert Horan (Apr. 1)
- 12:00 ORCHESTRAL CONCERT

 ARRIAGA Overture "The Happy Slaves"
 (Madrid Symphony-Arambarri) (Decca
 SCHUMANN Symphony #1, Bb major
 (Suisse Romande-Ansermet) (London)
 RESPIGHI Rossiniana
 (Berlin Orch-Steinkopf) (Urania)
- 1:00 CLASSICAL RECORD REVIEW: Alan Rich discusses significant new releases. (Mar. 29)
- 1:30 THE FILM: Pauline Kael discusses "The Rose Tattoo" (Apr. 1)
- 2:00 PIANO CONCERT
 STRAVINSKY Sonata
 (Soulima Stravinsky) (Allegro)
 CHOPIN Sonata, B minor, Op. 58
 (Guiomar Novaes) (Vox)
 BRAHMS Sonata, F minor, Op. 5
 (Paul Badura-Skoda) (West)
- 3:30 COMMUNISM, CONFORMITY AND CIVIL LIBERTIES: An analysis of Samuel Stauffer's book, by Seymour Lipset, Prof. of Sociology at Columbia University; with discussion led by Van Dusen Kennely and Hubert Coffey, both Associate Professors in Industrial Relations and Clinical Psychology, U. of California. [Apr. 13]
- 5:00 DIGGING UP THE PAST: 'Heinrich Schliemann and the Excavations at Troy' BBC
- 5:20 **POETRY**: Read by Olive Wong.
- 5:35 FOLK SONGS: Sung by Barry Olivier and Merritt Herring
- 5:50 PROGRAM FOR YOUNG PEOPLE
- 6:00 ORCHESTRAL-VOCAL
 HAYDN Symphony #101, D major
 (Vienna Orch-Scherchen) (West)
 MAHLER Das Lied von der Erde
 (Patzak, Ferrier, Vienna Phil-Walter)
 (London)
- 7:20 COMMENTARY
- 7:35 MISCELLANY
- 7:55 BARBARA GIBBS in a reading of her poetry. (Apr. 2)
- 8:25 ALCESTE: The opera in three acts by Gluck, performed under the direction of René Leibowitz. (Oceanic)
 Alceste: Ethel Semser
 Admète: Enzo Seri
 High Priest: \ Bernard Demigny
 Apollo: \ Evander: Jean Mollien
 Oracle: \ Lucien Mans
 Thanatos: \ Hercules: \ Jean Hoffman
 Herald: \ \ \}

SUNDAY, April 8

- 9:00 CHORAL CONCERT (April 1) BACH Easter Oratorio BEETHOVEN Mass, C major
- 10:30 BOOKS: Kenneth Rexroth (Mar. 5)
- 11:00 PUBLIC AFFAIRS REBROADCAST: "Financing Bay Area Rapid Transit" (Apr. 3)

- 11:15 MISCELLANY
- 12:00 JAZZ REVIEW: Philip F. Elwood.
- 1:30 LATIN AMERICAN REPORT: Ronald Hilton and Associates, Stanford Univ.
- 2:00 TREASURE OF THE 78: Recordings not as yet released on LP. The Pro Arte Quartet.
 HAYDN Quartet, C major, Op. 74 #1
 BEETHOVEN Quartet, E minor, Op. 59 #2
 BLOCH Piano Quintet
 (Alfredo Casella, pianist)
- 4:00 MUSIC OF THE WEST INDIES: Fifth in a series on Latin-American music conducted by Bob Garfias. (Apr. 3)
- 4:30 KIDNAPPED: Robert Louis Stevenson's story of the wanderings of David Balfour in the year 1751. Part fourteen: "We pass the Forth". [Apr. 11]
- 5:00 POETRY: Read by Olive Wong.
- 5:15 SPONTANEOUS GUITAR: Lori Campbell.
- 5:30 JOSEPHINE GARDNER: Stories told from memory.
- 5:45 ORCHESTRAL CONCERT
 GALUPPI Overture #2
 (Chamber Orch-Jenkins) (Haydn)
 PROKOFIEV Piano Concerto #3, C maj.
 (Pennario, Orch-Golschmann) (Cap)
 BEETHOVEN Symphony #3, Eb major
 (Chicago Sym-Reiner) (RCA)
- 7:20 KPFA-DO-IT-YOURSELF: listeners in Mill Valley produce their own KPFA program. (Apr. 2)
- 7:30 GOLDEN VOICES: Anthony Boucher
 John McCormack, tenor (1884-1945) first
 of 3 programs: opera (recordings of 19101937)
 BOITO Mefistofele: Dai campi, dai prati
 MASSENET Manon: Il sogno
 PUCCINI La Bohème: Ah, Mimì, tu più
 non torni (G. Mario Sammarco)
 DONIZETTI La fille du régiment: Per
 viver vicino a Maria
 HANDEL Floridante: Caro amore
 VERDI Rigoletto: Quartet (Bori, Jacoby,
 Werrenrath)
 MOZART Don Giovanni: Il mio tesoro
- 8:00 COLLOQUY: Books and Ideas. Kenneth Scholes and Robert Horan in a series of conversations on books. [Apr. 14]
- 8:30 CONTEMPORARY MUSIC

 BARTOK Quartet #3
 (Juilliard Quartet) (Columbia)

 MILHAUD Suite
 (Kell, Ritter, Rosen) (Decca)

 KOHS Chamber Concerto
 (Chamber Ens-Molnar) (MusicLib)
- 9:30 PHILOSOPHY, EAST AND WEST: Alan Watts [Apr. 14]
- 10:00 ETHNIC MUSIC: Henry Jacobs [Apr. 11]
- 10:30 THE FILM: A discussion by Pauline Kael. "New Foreign Films" [Apr. 14]

MONDAY, April 9

- 3:00 CHAMBER MUSIC (April 2)
 PURCELL Pavane and Chaconne
 SCHUBERT Sonata, A major, Op. 162
 BEETHOVEN Sonata, D major, Op. 102
 #2
 - MOZART Quartet, Bb major, K. 589
- 4:30 BRITISH WEEKLIES: A review from the BBC [Apr. 10]
- 4:45 MISCELLANY
- 5:00 STORIES AND MUSIC: Natalie Lessinger.

- 5:15 THE LITTLE HOUSE SERIES: Read by Virginia Maynard.
- 5:30 YOUNG PEOPLE'S CONCERT HINDEMITH Wind Quintet
- 5:45 FOLK TALES OF MANY LANDS: Don Therence.
- 6:00 HAYDN
 Symphony #49, F minor
 (Vienna Orch-Scherchen) (West)
 Harpsichord Concerto, F major
 (Veyron-Lacroix, Orch-Horvath)
 (West)
 Philemon and Baucis
 (Soloists, Vienna Orch-Zallinger)
 (Vox)
- 7:20 NEWS: Charles Levy
- 7:35 COMMENTARY: Franklin Williams.
- 7:50 MISCELLANY
- 8:00 SYMPHONY CRITIQUE: Alan Rich discusses last week's concert by the San Francisco Symphony Orchestra.
- 8:15 STUDIO CONCERT:
 Dorothy Cooper, piano.
 BEETHOVEN 32 Variations, C minor
 SCHUBERT Six Moments Musicaux
 BARBER Piano Sonata
- 9:15 FRANK O'CONNOR: "The Mirror in the Roadway", a talk given at the University of California by the Irish writer and poet. O'Connor is noted for his short stories. William B. Yeats said O'Connor was "doing for Ireland what Chekhov did for Russia."
- 10:30 ERNA BERGER RECITAL (RCA)
 SCHUBERT Der Hirt auf dem Felsen
 (David Oppenheim, clarinet)
 OBOUSSIER Three Klopstock Odes
 (H. Walter Schlief, oboe)

TUESDAY, April 10

- 3:00 ORCHESTRAL-CHORAL (April 3)
 MOZART Symphony #33, Bb major, K.
 319
 STRAVINSKY Oedipus Rex
- 4:30 INDIANS IN CALIFORNIA: If the Bureau Withdraws . . . Sixth in a series by Frank Quinn, Indian Affairs Field Worker for the American Friends Service Committee; assisted by Dan Hart. [Apr. 13]
- 5:00 WORLD OF CHILDREN: Lori Campbell "Let's Build a Town Orchestra."
- 5:15 TELL-ME-AGAIN TALES: Stella Toogood.
- 5:30 KEYBOARD CONCERT: Gertrude Chiarito.
- 5:45 A BEAR STORY: Eric St. Clair.
- 6:00 MEDIEVAL AND RENAISSANCE
 ADAM DE LA HALLE Le Jeu de Robin
 et Marion (Pro Musica Antiqua)
 (Archiv)
 - (Archiv)
 ANON Troubadour Songs and Dances
 (Pro Musica Antiqua) (EMS)
 JOSQUIN DES PRES Chansons
 (Marcel Couraud Chorale)
 - (Discophiles)
 OCKEGHEM Missa Prolationum
 (Fleetwood Singers) (Kingsway)
- 7:20 COMMENTARY: Herbert Steiner
- 7:35 BRITISH WEEKLIES (Apr. 9)
- 7:50 MISCELLANY
- 8:00 ALCESTIS OF EURIPIDES: A BBC World Theatre Production.
- 9:10 MISCELLANY

- 9:15 THE CRAGMONT REPORT II. Participants on this second live discussion on Education to be announced later. Mod-erated by Gene Marine.
- 10:05 MUSIC OF SOUTH AMERICA: Sixth in a series on Latin-American music, con-ducted by Bob Garfias.
- 10:35 SWEELINCK Harpsichord music performed by Helma Elsner. (Vox)

WEDNESDAY, April 11

- 3:00 CHAMBER ORCHESTRA (April 4)
 J. C. BACH Sinfonia, Bb major
 COPLAND Music for the Theater
 HINDEMITH Herodiade
 DITTERSDORF Symphony, C major
- 4:30 ETHNIC MUSIC: Henry Jacobs (Apr. 8)
- 5:00 STORIES AND MUSIC: Natalie Lessin-
- 5:15 THE LITTLE HOUSE SERIES: Read by Virginia Maynard.
- 5:30 YOUNG PEOPLE'S CONCERT **BEETHOVEN** Leonore Overture #3
- THE WORLD OF SCIENCE: By Janet Nickelsburg. "The Earth" read by Eleanor Moore [Apr. 14]
- 6:00 ORCHESTRAL CONCERT RAVEL Le Tombeau de Couperin (Minneapolis-Mitropoulos) (Col) PISTON Symphony #4
 (Philadelphia-Ormandy) (Col)
 BRAHMS Symphony #2, D major
 (N. Y. Phil-Walter) (Columbia)
- 7:20 NEWS: Robert Schutz
- 7:35 COMMENTARY: Herbert Hanley.
- 7:50 KIDNAPPED: Robert Louis Stevenson's story of the wanderings of David Balfour in the year 1751. Part fourteen: "We pass the Forth." (Apr. 8)
- 8:20 STUDIO CONCERT: Alice Taylor, contralto, and Nathan Schwartz, piano.
 HANDEL Three Arias
 MOZART Three Songs
 TUROK "Evocations", four songs on ancient tayts (1955) cient texts (1955) WOLF Six Songs
- 9:10 ELIZABETHAN THEATRE: "The Golden Round", fifth in the series. BBC
- 9:40 JAZZ ARCHIVES: Philip F. Elwood
- 10:10 CHAMBER MUSIC

 BEETHOVEN Quartet, Bb major, Op. 18

 #6 (Budapest Quartet) (Columbia)

 BRAHMS Quintet, G major, Op. 111

 (Stern, Schneider, Katims, Thomas,

 Tortelier) (Columbia)

THURSDAY, April 12

- 3:00 CHAMBER MUSIC (April 5) HAYDN Quartet, C major, Op. 33 #3 ROBERT PALMER Piano Quartet SCHUBERT Trio, Bb major, Op. 99
- 4:30 FRENCH WEEKLIES
- 4:45 MISCELLANY
- 5:00 WORLD OF CHILDREN: Lori Campbell. "House Music".
- 5:15 HANSEL AND GRETEL: a story play, with Virginia Maynard and Charles Levy.
- 5:45 FOLK SONGS: Barry Olivier and Merritt Herring

- 6:00 VERDI'S REQUIEM MASS: Arturo Toscanini conducts the NBC Chorus and Symphony Orchestra, with Herva Nelli, Fedora Barbieri, Giuseppe di Stefano, and Cesare Siepi, soloists. (RCA)
- 7:30 NEW HORIZONS IN CHEMISTRY: A series under the auspices of the American Chemical Society and KPFA. "Smog, Rainbow, and Sunshine".
- 7:15 NEWS: Charles Levy
- 8:00 COMMENTARY: Felix Greene
- 8:15 MEET THE COMPOSER: Vladimir Ussachevsky, foremost American composer of "Musique Concrète", interviewed by USACHEVSKY Sonic Contours
 LUENING Low Speed
 LUENING Fantasy in Space
 USSACHEVSKY and LUENING Incantation
- PIANO RECITAL: Works of Bach, Haydn, and Brahms, performed by Leta Spira. The University of California Noon 9:00 PIANO
- 9:45 CONFLICT BETWEEN THE U.S. AND THE ARAB WORLD: last in a series by Rom Landau, Professor of Islamic and North African Studies, Academy of Asian Studies, San Francisco.
- 10:15 MISCELLANY
- 10:25 BOOKS: Kenneth Rexroth [Apr. 15]

FRIDAY, April 13

- 3:00 PIANO-VOCAL (April 6) HAYDN Sonata, Ab major SCHUMANN Liederkreis, Op. 39 BEETHOVEN Diabelli Variations
- 4:30 JAZZ ARCHIVES: Philip F. Elwood. (Apr. 11)
- 5:00 MODERN REMEDIES FROM OLD WIVES: Dr. Gordon Fels.
- 5:15 JOSEPHINE GARDNER: Story told from memory.
- 5:30 YOUNG PEOPLE'S CONCERT SANTORSOLA Guitar Concerto
- 5:45 FOREST LORE: Jack Parker, naturalist for the East Bay Regional Parks.
- 6:00 CALENDAR OF EVENTS: Alan Tory and Jane Rawson.
- 6:20 ORCHESTRAL CONCERT
 HAYDN Symphony #13, D major
 (Vienna Sym-Sternberg) (Haydn)
 HANDEL Organ Concerto #13, F major
 (Leonhardt, Orch-Kuyler) (Oceanic)
 TCHAIKOWSKY Symphony, G mino
 Op. 13 (Indianapolis Sym-Sevitzky)
 (RCA) minor,
- 7:20 NEWS: Robert Schutz
- 7:35 REPORT FROM ASIA: George Noronha.
- 7:50 INDIANS IN CALIFORNIA: If the Buureau Withdraws . . . Sixth in a series by Frank Quinn, Indian Affairs Field Worker for the American Friends Service Committee; assisted by Dan Hart. (Apr. 10)
- 8:20 THE COMPLETE PIANO SONATAS OF BEETHOVEN: Last in a series of sixteen concerts by pianist Bernhard Abramo-BEETHOVEN Sonata, E flat major, Op. BEETHOVEN Sonata, C minor, Op. 111

9:05 COMMUNISM, CONFORMITY AND CIVIL LIBERTIES: An analysis of Samuel Stauffer's book by Seymour M. Lipuniversity, with discussion led by Van Dusen Kennedy and Hubert Coffey, both Associate Professors, in Industrial Relations and Clinical Psychology, at the University of California, at a meeting set, Professor of Sociology at Columbia December 2, 1955, sponsored by the Student Civil Liberties Union, and the Graduate Psychology and Sociology Clubs at the University of California. (Apr. 7)

10:35 CLASSICAL RECORD REVIEW: Alan Rich discusses important new releases.

SATURDAY, April 14

- 9:00 COMMENTARY REBROADCAST
- 9:30 MISCELLANY
- 9:45 PHILOSOPHY, EAST AND WEST: Alan Watts (Apr. 8)
- 10:15 THE WORLD OF SCIENCE: By Janet Nickelsburg (Apr. 11)
- 10:30 ORCHESTRAL CONCERT (April 7)
 ARRIAGA Overture "The Happy Slaves"
 SCHUMANN Symphony #1, Bb major
 RESPIGHI Rossiniana
- 11:30 COLLOQUY: Books and Ideas, Robert Horan and Kenneth Scholes (Apr. 8)
- 12:00 RECENT RELEASES: Recordings discussed on last night's Classical Record Review, heard now in their entirety.
- 1:30 THE FILM: Pauline Kael in a discussion of "New Foreign Films."
- 2:00 ORCHESTRAL CONCERT

 MOZART Divertimento, C major, K. 187

 (Salzburg Chamber Ens) (Period)

 HANDEL Water Music

 (Berlin Phil-Lehmann) (Decca)

- STRAVINSKY Symphony, C major (Cleveland Orch-Stravinsky) (Col)
- 3:30 MEN AND ISSUES: Mary Hostetler Murray, author of "They Shall Not Hurt Nor Destroy", interviewed by Robert Schutz. (April 5)
- 4:00 TEST TONES: for listeners wishing to check performance of their high-fidelity equipment. KPFA-KPFB
- 5:00 **DIGGING UP THE PAST:** 'The Burial Ship at Sutton Hoo'. BBC.
- 5:20 POETRY: Read by Olive Wong.
- 5:35 FOLK SONGS: Sung by Barry Olivier and Merritt Herring
- 5:50 PROGRAM FOR YOUNG PEOPLE
- 6:00 CHAMBER MUSIC

 SCHUBERT Quartet, Eb major, Op. 125

 #1 (Vienna Konzerthaus Qt.) (West)

 BRAHMS Trio, A major, Op. Posth.

 (Huebner, Harand, Holletschek) (West)

 SCHOENBERG Quartet #1, D minor

 (Juilliard Quartet) (Columbia)
- 7:20 MEDICAL CARE COMMENTARY: E. Richard Weinerman, M.D.
- 7:35 MISCELLANY
- 7:55 REPORT TO THE LISTENER
- 8:05 PAUL DREYKUS reading poems from his book "Stone and Pulse", and two short stories.
- 8:30 THE FLYING DUTCHMAN: Wagner's three-act opera in a performance by the RIAS Chorus and Orchestra conducted by Ferenc Fricsay. (Decca)
 The Dutchman: Josef Metternich Senta: Annelies Kupfer Daland: Josef Greindl Erik: Wolfgang Windgassen Steersman: Ernst Häfliger Mary: Sieglinde Wagner

The "matching grant" is, in effect, half a gift subscription with the beneficiary unspecified. More recently a subscriber who was thinking about the other kind of gift subscription, where the full year's rate is sent in on behalf of a designated beneficiary, asked whether there was any good reason for which such gifts could not be treated as tax-deductible contributions. There is no good reason at all. To treat gift subscriptions as contributions does involve extra bookkeeping: the funds received to be entered as a donation, the subscription itself charged to promotion expenses. But that is hardly an obstacle. Searching for an excuse, we conclude that the excellent conformance of this idea escaped us on account of the rugby season. KPFA's bookkeeper is also scrum on the U.C. rugby team, and his reappearance in tolerably good repair on Monday mornings is an occasion for gratitude rather than complexity. Nevertheless, subscribers who wish to contribute gift subscriptions, either as matching halves or as full subscriptions for named beneficiaries, may hereafter treat their gifts as tax-deductible donations.

Both of these ideas came from the audience. They implement their own motive—to distribute support of KPFA more widely. In the logic of KPFA's growth, as we learned long ago, no one is more interested in where the next subscriber may be found than the present subscriber. We recommend these two fine strokes of simplicity for the response they themselves express.

PROGRAMS TO NOTE

STUDIO CONCERTS — Here is a list of "live" concerts to be played in our studios during these two weeks.

Mon, Apr. 2 8:15 Ruth Fulle, soprano, Ann Kish, violin, Don Jones, piano Tue. Apr. 3 8:15 The California String Quartet Wed. Apr. 4 8:20 Deno Gianopoulos, piano (Young Artist Recital) 8:20 Francesco Mazzi, violin, Asbjorn Finess, viola, Helen Stross, cello Fri. Apr. 6 Dorothy Coopersmith, piano Mon. Apr. 9 8:15 8:20 Alice Taylor, contralto, and Nathan Schwartz, piano Wed. Apr. 11 Fri. Apr. 13 8:15 Bernhard Abramowitsch, in the last of his cycle, presenting the complete piano sonatas of Beethoven.

KPFA 2207 Shattuck Ave. BERKELEY, CALIF.

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STUDIO DISCUSSIONS — The "live" discussions broadcast Tuesday nights from our studios will include this time an examination of the problems of financing Bay Area Rapid Transit (April 3), and a second session on the "Cragmont Report" (April 10).

MEET THE COMPOSER — Vladimir Ussachevsky, composer of Musique Concrete will be interviewed by Paul Turok, and examples of the music, both by Ussachevsky and by Otto Luening, will be broadcast Thursday, April 12, at 8:15.

LITERATURE — Two special programs to note this time in the field of literature are a reading by Barbara Gibbs of her own poetry (Monday, April 2) and a talk by the noted Irish short story writer, Frank O'Connor (Monday, April 9).

NEW CHILDREN'S PROGRAM — Virginia Maynard and Chuck Levy are collaborating in several dramatized readings of tales from Grimm. There are two in this Folio, "The Fisherman and his Wife" and "Hansel and Gretel": Thursdays at 5:15.

PROMOTION NOTES

AREA CONSULTANTS (Continued from last issue)

At press time there are subscriber-consultants in the following localities: Concord, Davis, Los Altos, Millbrae, Oakland, Petaluma, Pleasant Hill, Redwood City, San Francisco and Stockton. Individuals in other communities as well as in the larger cities interested in this aspect of KPFA sponsoship are urged to inquire. A complete listing of Area Consultants by name and area is planned for an early Folio.

GRANCO GIVEAWAY (Also continued)

Subscribers have only till March 31 to submit names of potential subscribers without FM—for the drawing, that is, of a free Granco radio.